



360X180 degree Immersive Photography – Dynamic Virtual Tours Aerial Photography and Videography

Tom Merchant - go360media

Are you interested in increasing your revenue and substantially upgrading your website and web presence? Consider taking advantage of Tom's expertise and have him produce a dynamic Virtual Tour showcasing your business on your website that incorporates some of the finest 360X180 degree photography you will find anywhere on the Internet today. Interested in an Aerial Video? With Tom's years of videography production experience, Tom can produce a stunning aerial video of your business that will stimulate more interests in your business and help outshine your competition.

What can a dynamic Virtual Tour by go360media do for your business?

- Upgrade your website by showcasing your resort with a cutting edge Virtual Tour incorporating the highest quality full-screen 360 X 180 degree photographs, a resort map, interactive hot-buttons and more.
- Your Virtual Tour will provide an honest representation of your resort that web visitors and potential guests highly value when deciding where to vacation and they will receive the very best understanding on what your resort is like without visiting in person. Visitors will come back and view the tour over and over again.
- Your web visitors will spend a much longer time, 10-20minutes, viewing your far superior full-screen Virtual Tour with sharp 360-degree photographs than a short 2-3 minute YouTube video.
- If given a choice, potential guests searching the internet for where to spend their vacations will choose to stay at a resort that is showcased on the web with one of my dynamic Virtual Tour with high-quality 360-degree photography over a resort with basic still photos.
- Your Virtual Tour will generate considerable revenue and pay for itself in a very short amount of time.
- You will receive complements on the Virtual Tour all the time by people making reservations and you will hear how much the tour influenced their decision to stay at your resort. Just ask some of the resort owners you know that have one of these Virtual Tour.
- Your Virtual Tour will help raise your website rating on Google and other search engines making your resort easier to find on the Internet.
- Present your resort Virtual Tour at trade shows to help market your business.
- Mobile Internet compatible. Reach out to the increasingly "wired" public, seeking visual information to help inform them on their trip planning decisions.

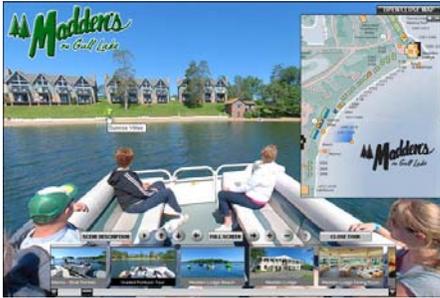
Consider a professionally produced Aerial Video and Photography to enhance your website.

- Aerial videos on your website create an excellent opportunity to stand out from among the crowd as well as the competition to make an attention grabbing first impression of your business. On top of this, it provides a remarkable chance to showcase the advantage of your location, access, as well as surrounding features from angles not available in the past. The first thing potential customers look at if visiting a resort or other business web site is video or pictures. They like to see precisely what they may be paying for.
- Before establishing go360media, Tom had over 20 years of experience producing large budget videos in the corporate world at Northwest Airlines and Unisys/Sperry Corporation.
- Tom captures his aerial video at an extremely high 4000K resolution with a professional, industry leading DJI Inspire 1 UAV (Unmanned Aerial Vehicle) drone aircraft assuring astonishing high quality videos.
- Tom also has the unique ability to shoot 360-degree photos from the UAV and incorporate these into the Virtual Tours produced for his clients.

VIRTUAL TOUR EXAMPLES BY GO360MEDIA

Madden's on Gull Lake: Brainerd, MN

www.maddens.com



Crow Wing Crest Lodge: Akeley, MN

<http://go360media.com/crowwingcrest2>



Geneva Beach Resort: Alexandria, MN

<http://go360media.com/genevabeach>



Pimusha Resort: Bemidji, MN

<http://mnresortvacation.com>



Northern Lights Resort: Kabetogama, MN

www.go360media.com/northernlights



Northland Lodge: Walker, MN

www.go360media.com/northland_a



Resorts:

Horseshoe Bay Lodge
Sandy Pines Resort
Joe's Resort
Finn N Feathers Resort
Camp Bliss
Hyde-A-Way Bay Resort
Northernaire Houseboats on Rainy Lake
Cragun's Resort & Hotel on Gull Lake
Arrowwood Resort & Conference Center
Vermilion Dam Lodge
Pehrson Lodge Resort
Kohl's Resort
Gull Four Seasons Resort
Totem Lodge: Sioux Narrows Ontario
Northern Bay Golf Resort and Marina

Resorts:

Lutsen Resort & Sea Villas
Cascade Lodge
Caribou Highlands Resort
Superior Shores Resort
Grand Superior Resort & Conference Center
Burlington Bay Lodge on Lake Superior
Larsmont Cottages
Golden Eagle Lodge
Hungry Jack Lodge
Cross River Lodge

MN State Parks and Trails:

Itasca, Father Hennepin, Scenic, Big Bog, Fort Snelling, Afton, Great River Bluffs, Judge C.R. Magney, Tettegouche, Gooseberry, Cascade River, Schoolcraft, Maplewood, Glendalough, Lake Carlos, Lake Maria

go360media Virtual Tour Packages

Virtual Tour Examples:

- Maddens Resort on Gull Lake: www.go360media.com/maddens
- Northland Lodge on Leech Lake (Includes voice-over narration): www.go360media.com/northland_a
- Crow Wing Crest Lodge (Includes three aerial 360s): www.go360media.com/crowwingcrest2
- Sandy Pines Resort (Includes one aerial 360): www.go360media.com/sandypines
- Pimushe Resort (Includes two aerial 360s): www.mnresortvacation.com
- Geneva Beach Resort (Includes one aerial 360): www.go360media.com/genevabeach
- Northern Lights Resort: www.go360media.com/northernlights
- Vermilion Dam Lodge (Includes one aerial 360): www.go360media.com/vdl
- Voyageurs National Park: www.go360media.com/voyageurs
- Grey Towers National Historic Site - National Forest Service: www.go360media.com/greytowers

Virtual Tour Features:

- Custom designed interactive Virtual Tour web page.
- “Immersive” full-screen 360X180 degree photographs with imbedded links.
- Resort map/layout or aerial view if applicable (supplied by client) with hot-buttons.
- Drop-down menus, scroll-bars, thumbnail photo image list, rotation speed control
- Scene descriptions if requested. (Text supplied by client)
- **Cross platform mobile compatible Flash/HTML5 auto-select feature. Compatible with PC, Mac, iPad, iPhone Android phones and newer tablets.**

Virtual Tour Packages:

Package #1: \$1200

- All of the features above with **10** 360-degree images - exterior only.

Package #2: \$1750

All of the features above with **10** 360-degree images total - interior and exterior.

Package #3: \$2700

- All of the features above with **20** 360-degree images total - interior and exterior.

Package #4: \$4300

- All of the features above with **35** 360-degree images total - interior and exterior.

Package #5: \$6000

- All of the features above with **50** 360-degree images total - interior and exterior.

Additional 360s

- Additional 360s can be added to any package for \$120 per scene.

Optional Services:

- Aerial 360s added to Virtual Tour packages: \$250 each: <http://go360media.com/inspire>
- Aerial still photos: \$100 each.
- Individual full-screen 360-degree Auto-Select “Mini Tours” of scenes from Virtual Tour: \$45/each. Examples: www.go360media.com/vdl/aspden
- Individual still photos extracted from Virtual Tour to feature specific areas such as a conference room or guest suite: \$35/each. Examples: www.go360media.com/pehrsonstills
- Custom maps and floor plan illustrations.
- Still photography for brochures and websites: www.go360media.com/vdl_stills/myalbum.htm

Travel Expenses:

- A \$.40 per mile travel fee will be added to projects outside the Twin Cities metropolitan area.
- Client will provide lodging during shoot and meals if client serves food.

go360media Aerial Resort Video and Photography Packages

Aerial Videography and Photography Features:

- Aerial videos and still photography recorded with a professional drone aircraft at 4000K resolution.
- YouTube compatible video format will be outputted and provided to client.
- Music clips will be added to the edited video.

Package 1 (\$1200)

- 1-2 minute aerial video with views from above showing the whole resort, scenes along the lakeshore including beach and docks.
- Video includes a music track.
- Package includes 1 high resolution aerial still photograph of resort that can be added to your website, incorporated into brochures and other marketing material or printed to hang on a wall or added to tradeshow displays.
- Additional high resolution aerial still photographs shot during video shoot are \$100 each.

Package 2 (\$1500)

- 2-3 minute aerial video. Same as Package 1 with longer clips including scenes of cabins along the shoreline.

Package 3 (\$2000)

- 3-5 minute aerial video, same as package 2 with additional aerial scenes of resort as requested by Client.

Package 4 (\$3000)

- 3-5 minute aerial video, same as package 3 with additional video clips from the ground of resort activities.

Package 5 (\$4500)

- 3-5 minute video, same as package 4 with video clips from the ground of cabin exteriors and interiors as well as other resort features.
- This includes a professional written script and voice over narration in addition to the music track.

Travel Expenses:

- A \$.40 per mile travel fee will be added to projects outside the Twin Cities metropolitan area.
- Client will provide lodging during shoot and meals if client serves food.

Video Production Examples:

- Anderson's Horseshoe Bay Lodge Aerial Video with Narration (5:24): <https://youtu.be/A3i-6X5esLI>
- Northland Lodge Aerial Video with Narration(2:45): https://youtu.be/6oSh69L_uLc
- KEE-NEE-MOO-SHA Resort Aerial Video (3:08): <https://youtu.be/Tvcj4MX-ZW8>
- Stony Point Resort Aerial Video (2:16): <https://youtu.be/uSqhcO7Xp8o>
- Finn'n Feather Resort Aerial Video (3:14): <https://youtu.be/peXcG7iNleQ>
- Black Pine Beach Resort Aerial Video (1:41): <https://youtu.be/JHNaaLuSrKQ>
- Sugar Point Resort on Leech Lake Aerial Video (2:54): <https://youtu.be/He1VyQxAcfI>
- Timber Trails Resort Aerial Video (3:17): <https://youtu.be/dEUQdv7SiGg>
- Pimushe Resort Aerial Video (4:49): <https://youtu.be/-eqeLw0Xe4s>
- Vermilion Dam Lodge Summer Aerial Video (2:01): <https://www.youtube.com/watch?v=9fSmFRsp1WQ>
- "For Kids Only" Fun vacationing at Vermilion Dam Lodge (4:48): <https://youtu.be/gb8a-GUM020>
- Flint Group 360-degree VR Video (3:35): <https://youtu.be/9rFCuQ2nzdo>
- Minnesota State Fair 360-degree VR Video (5:31): <https://youtu.be/11SWIblmqFc>

